

Barbara Monares

From: James Bowers <bowers@bermanco.com>
Sent: Friday, February 24, 2012 10:12 AM
To: Barbara Monares
Cc: amiller@bermanco.com
Subject: RE: ad we were thinking about

That is correct.... And it won't be in the final break!

From: Barbara Monares [mailto:bmonares@wjla.com]
Sent: Friday, February 24, 2012 10:10 AM
To: James Bowers
Subject: RE: ad we were thinking about

Great! We are all set. I just want to confirm the following:

The Center for Consumer Freedom will have 1x :30 spot in the Academy Awards on Sunday, 2/26 at 70k. We will be running the spot Consumer Alert 2 HD that has an ISCI of CCF-BC-151H.

From: James Bowers [mailto:bowers@bermanco.com]
Sent: Friday, February 24, 2012 9:40 AM
To: Barbara Monares
Cc: Laura Douglas
Subject: RE: ad we were thinking about

Hi Barbara,
I've attached the disclosure and I've also given you the name of the spot and the ISCI code below. We will send the spot DG later today (but before 3pm). Thanks

"Consumer Alert 2 HD" ISCI CCF-BC-151H